

	<b>Movenpick Asara Hua Hin Resort &amp; Spa Sustainability Management plan 2024</b>	<b>SMP-01</b>
<b>SUSTAINABILITY MANAGEMENT PLAN</b>		<b>DD/MM/YYYY</b>

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### GLOSSARY OF TERMS

GM	: General Manager
HODs	: Head of Departments
T&C	: Talent & Culture
DOF	: Director of Finance

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### 1. Our Commitment to Sustainability

At Mövenpick Asara Resort & Spa Hua Hin, sustainability lies at the heart of our operations. We are committed to reducing our environmental impact, fostering community well-being, and ensuring the long-term viability of our surrounding ecosystems.

- Our Vision: To harmonize luxury hospitality with sustainable practices, delivering exceptional guest experiences while protecting the environment.
- Our Mission: To minimize pollution, combat erosion, and champion biodiversity preservation through actionable, innovative, and collaborative efforts.

We integrate sustainability into every management decision, systematically track progress, and empower our team through training and active engagement.

### 2. Pollution and Erosion Mitigation Measures

#### Pollution Reduction

##### 1. Air Pollution

- Renewable Energy: Install solar panels to reduce reliance on fossil fuels.
- Electric Mobility: Use electric buggies within the resort and provide EV charging stations.
- Alternative Transport: Offer bicycle rentals and walking tours to minimize vehicle emissions.

##### 2. Waste Pollution

- Advanced Recycling: Expand our recycling programs to include hazardous materials, such as batteries and e-waste.
- Waste-to-Energy: Partner with waste management companies to convert non-recyclable waste into energy.
- Beach Cleanups: Regularly organize cleanup events involving staff and guests to reduce marine litter.

##### 3. Water Pollution

- Eco-Friendly Cleaning Products: Use biodegradable and non-toxic materials to avoid harmful chemical runoff.
- Rainwater Harvesting: Collect rainwater for use in irrigation, reducing runoff that carries pollutants.
- Wastewater Quality: Enhance the natural lagoon treatment system to ensure high-quality water output that supports local biodiversity.

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#### 4. Plastic Pollution

- Continue our zero single-use plastics policy and encourage suppliers to adopt sustainable packaging.

### Erosion Reduction

#### 1. Coastal Erosion

- Native Vegetation: Plant native species along the coastline to stabilize soil and reduce erosion.
- Beach Nourishment: Replenish sand in erosion-prone areas sustainably.

#### 2. Land Erosion

- Terracing: Construct terraces on sloped areas to reduce water runoff and soil loss.
- Permeable Surfaces: Replace impermeable pathways with materials like gravel or permeable pavers to allow water absorption.

#### 3. Runoff Management

- Retention Ponds: Build ponds to slow stormwater runoff and prevent erosion downstream.
- Rain Gardens: Develop rain gardens to capture and filter runoff while beautifying the landscape.

#### 4. Community and Guest Education

- Awareness Campaigns: Educate staff, guests, and local residents about erosion and pollution prevention.
- Volunteering Programs: Engage guests in tree planting and erosion control activities.

### 3. Annual Reduction Plans

#### Food Waste Reduction

**Goal:** Reduce food waste by 5% annually, achieving a 25% reduction by 2029.

- Implement tracking software for daily waste monitoring.
- Adjust buffet sizes and incorporate à la carte options to reduce overproduction.
- Repurpose organic waste into compost for the resort's organic garden or donate to local farms.

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### Utilities Reduction

**Goal:** Decrease electricity and water use by 5% annually, targeting a 30% reduction by 2030.

- Install energy-efficient systems like LED lighting and smart HVAC controls.
- Reuse treated wastewater from the lagoon for irrigation.
- Promote towel and linen reuse programs among guests.

The hospitality industry faces several pressing environmental issues, including:

### 4. Tackling Environmental Issues

#### Plastic Pollution

**Our Contribution:** Elimination of single-use plastics, replacing them with biodegradable or reusable alternatives.

**Global Relevance:** Oceanic plastic pollution endangers marine species and ecosystems.

#### Climate Change

- **Our Contribution:** Reducing energy consumption through renewable energy and efficiency measures.
- **Global Relevance:** Climate change drives extreme weather events, impacting tourism and livelihoods.

#### Erosion and Biodiversity Loss

- **Our Contribution:** Planting native vegetation and creating natural barriers to combat soil erosion while enhancing local biodiversity.
- **Global Relevance:** Habitat destruction and soil degradation threaten millions of species worldwide.

### 5. Ethical and Responsibility Charter

We uphold principles of respect, inclusivity, and integrity in our operations:

- Respect for Thai culture, laws, and community traditions.
- Zero tolerance for discrimination, harassment, or child labor.
- Support for local economies through partnerships with regional suppliers and artisans.

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## 6. Corporate Social Responsibility (CSR)

Our CSR programs emphasize education, health, and environmental stewardship:

- Free English classes for local schoolchildren.
- Bi-annual blood donation drives in collaboration with local hospitals.
- Capsule collection initiatives for recycling and waste reduction.

## 7. Purchasing Policy

- **Local First:** Sourcing from local suppliers and farmers to support regional economies.
- **Sustainable Practices:** Partnering with vendors offering eco-friendly certifications.
- **Transparency:** Adhering to ethical procurement policies with no tolerance for bribery.

By incorporating pollution and erosion mitigation strategies into our **Sustainability Policy and Management Plan**, Mövenpick Asara Resort & Spa Hua Hin reaffirms its commitment to sustainable hospitality, protecting our environment, and creating a positive legacy for future generations.

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